

HOW TO GET THE WORD OUT ABOUT YOUR RESEARCH

All Postdocs & Grad Students Encouraged to Attend

Monday, March 16, 2009

4:00 — 5:30 pm

Chancellor's Dining Room

Sharpe Refectory-144 Thayer
(enter via gate on George St.)



You will learn:

- How to explain your research to the public
- How to speak with a journalist: What to Say and What Not to Say
- How media specialists get the word out about your work



Mark Hollmer, Life Science

Writer at Brown, has written about healthcare, biotechnology, medical devices, and hospitals for the Boston Business Journal for over six years. Hollmer holds an M.A. in newspaper journalism from the S.I. Newhouse School of Public Communications at Syracuse University.

Mark Hollmer & Richard Lewis

Media Specialists/Brown Office of Media Relations



Richard Lewis, Physical Sciences

Writer at Brown, has written about science for The Associated Press, Reuters and The Boston Globe. Lewis holds a M.A. in Science from the Graduate School of Journalism at Columbia University.

Pre-registration requested @ training.brown.edu/index.php?eventID=3223

Light Refreshments will be served

For further information, please visit
biomed.brown.edu/grad-postdoc
or call 863-1614.